

Marlon Gacrama Jr

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Experience

KreativKat Digital Marketing

Hybrid

Full Stack Web Developer/ Technical Head

Dec 2024 – Present

- Developed and launched 3 client websites within the first 3 months, driving acquisition of 3 new clients
- Managed UI/UX design team, increasing development productivity by 50% through streamlined workflows.
- Built and integrated RESTful APIs with MongoDB databases and AWS S3 cloud storage to support scalable applications.
- Implemented NextJS and ReactJS to optimize website performance, SEO ranking, and user engagement.

Staff Outsourcing Solutions

Onsite

Full Stack Web Developer

Aug 2023 – July 2024

- Rebuilt and optimized client website using NextJS and ReactJS, driving over 100% increase in site visits and boosting SEO ranking.
- Increase client email inquiries by more than 30% through improved site functionality and user engagement features.
- Developed multiple websites with NextJS, Firebase and Tailwind CSS, ensuring scalability, performance, and responsive design.
- Designed and launched a Jigsaw Puzzle web App that successfully increased client sales and customer interaction.

Accenture INC.

Onsite

Automation Developer (Intern)

Jan 2023 – April 2023

- Developed QA automation scripts using Selenium, reducing manual testing workload and improving efficiency.
- Applied Scrum Methodology to collaborate with team members and deliver automation solutions within project timelines.
- Gained foundational knowledge of software testing processes, automation frameworks, and agile development practices.
- Studied and achieved a proficiency certificate in basic Japanese (JLPT N5 level) to support potential cross-cultural collaboration

Task Masters Group

Remote

Full Stack Web developer

On call - Freelance

- Built and optimized client websites with NextJS, Tailwind , Firebase and Vercel, driving over 100% increase in site visits.
- Developed HR applicant form integrated with Monday.com, streamlining recruitment data collection and workflow.
- Provided monthly website maintenance, ensuring security, performance, and feature updates.
- Enhanced user experience through responsive design, optimized loading speeds, and scalable architecture.

Education

University of Southern Philippines

BS Information Technology

Salinas Dr., Lahug

2023

Skills & Interests:

Technical:

- **Web & App Development:** Next.js, React.js, React Native, Node.js, Express.js, Expo
- **Database & Cloud:** MondoDB, Firebase, Supabase, MySQL, AWS, Vercel
- **Tools & Platforms:** Github, Gitlab, Monday.com, Stripe, Salesforce, OpenAI, Vercel
- **Programming & Scripting:** HTML, CSS, Python, Javascript, PHP, Selenium
- **Automation:** Zapier, n8n
- **UI/UX:** Tailwind CSS, Canva, Figma

Language:

- Filipino (Fluent), English (Fluent), Bisaya(Native), Waray(Fluent), Japanese(JPLT N5)+

Interests:

- Selling Nintendo games on Facebook Marketplace
- Passionate about Pokemon and gaming culture
- Exploring artificial Intelligence and future AI development