

Marlon Gacrama Jr

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Experience

KreativKat Digital Marketing	Hybrid
Full Stack Web Developer/ Technical Head	Dec 2024 – Present
<ul style="list-style-type: none">Developed and launched 3 client websites within the first 3 months, driving acquisition of 3 new clientsManaged UI/UX design team, increasing development productivity by 50% through streamlined workflows.Built and integrated RESTful APIs with MongoDB databases and AWS S3 cloud storage to support scalable applications.Implemented NextJS and ReactJS to optimize website performance, SEO ranking, and user engagement.	
Staff Outsourcing Solutions	Onsite
Full Stack Web Developer	Aug 2023 – July 2024
<ul style="list-style-type: none">Rebuilt and optimized client website using NextJS and ReactJS, driving over 100% increase I site visits and boosting SEO ranking.Increase client email inquiries by more than 30% through improved site functionality and user engagement features.Developed multiple websites with NextJS, Firebase and Tailwind CSS, ensuring scalability, performance, and responsive design.Designed and launched a Jigsaw Puzzle web App that successfully increased client sales and customer interaction.	
Accenture INC.	Onsite
Automation Developer (Intern)	Jan 2023 – April 2023
<ul style="list-style-type: none">Developed QA automation scripts using Selenium, reducing manual testing workload and improving efficiency.Applied Scrum Methodology to collaborate with team members and deliver automation solutions within project timelines.Gained foudational knowledge of software testing processes, automation frameworks, and agile development practices.Studied and achieved a proficiency certificate in basic Japanese (JLPT N5 level) to support potential cross-cultural collaboration	
Task Masters Group	Remote
Full Stack Web developer	On call - Freelance
<ul style="list-style-type: none">Built and optimized client websites with NextJS, Tailwind , Firebase and Vercel, driving over 100% increase in site visits.Developed HR applicant form integrated with Monday.com, streamlining recruitment data collection and workflow.Provided monthly website maintenance, ensuring security, performance, and feature updates.Enhanced user experience through responsive design, optimized loading speeds, and scalable architecture.	

Education

University of Southern Philippines

BS Information Technology

Salinas Dr., Lahug

2023

Skills & Interests:

Technical:

- **Web & App Development:** Next.js, React.js, React Native, Node.js, Express.js, Expo
- **Database & Cloud:** MondoDB, Firebase, Supabase, MySQL, AWS, Vercel
- **Tools & Platforms:** Github, Gitlab, Monday.com, Stripe, Salesforce, OpenAI, Vercel
- **Programming & Scripting:** HTML, CSS, Python, Javascript, PHP, Selenium
- **Automation:** Zapier, n8n
- **UI/UX:** Tailwind CSS, Canva, Figma

Language:

- Filipino (Fluent), English (Fluent), Bisaya(Native), Waray(Fluent), Japanese(JPLT N5)+

Interests:

- Selling Nintendo games on Facebook Marketplace
- Passionate about Pokemon and gaming culture
- Exploring artificial Intelligence and future AI development